

Winter 2021

A rendering of the new 29,000-square-foot, on-campus building for Mobridge Regional Hospital & Clinics. The new construction and renovation project will consist of four phases, beginning in Spring 2021 and continuing for about 36 months. *(Image by Davis Partnership Architects)*



MRH&C Announces New Construction, Renovation Project to Meet the Needs and Growth of the Community

BY THE NUMBERS

1959 — Year MRH&C first opened to the public

1976, 1977, 1991, 1998 & 2014 — Previous renovations and additions to MRH&C campus

2017 — Planning for new construction began

4 — Number of phases in project

36 — Estimated number of months to complete the project

55,000 — Total square footage of new construction and renovation

\$43 million — Total cost of the construction project

\$37.5 million — Funding from USDA loans for the project

Mobridge Regional Hospital & Clinics is pleased to announce a new on-campus building and renovation project.

Over the last 61 years, MRH&C has built a legacy of offering and delivering high-quality health care to its community. As the community grows, the hospital and its clinics must adapt to meet the needs of patients. While health care providers and services have evolved with the times, MRH&C facilities have remained largely the same.

“We see a lot of patients for a 25-bed critical access hospital in a town of less than 4,000 people,” said John J. Ayoub, Chief Executive Officer of MRH&C. “Rather than continuing to fix issues as they arise, we believe a new building construction and renovation will allow us to take a holistic approach that keeps patients here at home for their care.”

Planned Enhancements of the Project

The new construction project will consist of four phases, beginning in Spring 2021 and continuing for about 36 months. There will be more than 29,000 square feet of new construction and over 26,000 square feet of renovation, leaving nearly 39,000 square feet to remain as it is currently.

CEO Update



John Ayoub, CEO

Letter from John

The team at Mobridge Regional Hospital & Clinics is always looking for opportunities to improve and enhance the care and services we provide to the patients and community we serve. This includes the structures that support our caregivers and the good work that they do. The team started in earnest looking at the physical building of the hospital in December 2017. Those efforts included input from Board members, medical staff, and departmental leaders. Multiple iterations of the plans were worked through and improved with input from some

great minds with experience and expertise in many different and important specialties. After years of crafting the most appropriate solution, we have reached this point and the approved plan described within this newsletter.

We are excited to begin sharing with you the details and benefits of it and look forward to doing more of that over the coming months. We want you to know we did not begin this undertaking lightly and have confidence the end product will be what we need to best serve you for many years. It is also important to share that this is being funded through the operations of the hospital, with support from the USDA in the form of direct and guaranteed loans; there is zero impact on your taxes and zero increases in our prices due to this construction.

We are grateful for the opportunity to serve you and appreciate you putting your trust in us now and in the future. We are confident this new construction project will help us fulfill our mission for many years to come. We are excited about the future of our community and our organization and are proud to be investing in both.

John J. Ayoub, FACHE, Chief Executive Officer
Mobridge Regional Hospital & Clinics

Mobridge Regional Hospital & Clinics

Mobridge Regional Hospital
1401 10th Avenue West
Mobridge, SD
605-845-3692

Mobridge Medical Clinic
1309 10th Avenue West
Mobridge, SD
605-845-3692

Prairie Sunset Village – Assisted
Living and Senior Housing
1320 West Grand Crossing
Mobridge, SD
605-845-8193

Selby Medical Clinic
4401 Main St
Selby, SD
605-649-9999

West Dakota Health Center
906 Main Street
Timber Lake, SD
605-865-3258 (MT)

West River Health Clinic
103 1st Avenue East
McLaughlin, SD
605-823-4253 (MT)

STARTING HIS NEW ROLE AT MOBRIDGE REGIONAL HOSPITAL & CLINICS

Todd Salfrank, Certified Nurse Practitioner

In October, Mobridge Regional Hospital & Clinics welcomed Todd Salfrank into his new role as a Certified Nurse Practitioner. Todd has been with MRH&C since 2017, previously serving as a Hospital Registered Nurse.



Todd Salfrank, CNP

Professional Experience

Todd has his bachelor's and master's degrees in nursing from Walden University in Minneapolis, Minnesota. In addition to his nursing education, he also has a background in business administration.

Todd has an extensive resume. From 1988 to 2009, Todd served in the U.S. Army Reserve and eventually retired as Sergeant First Class. Prior to his roles at MRH&C, he served as Director of Medicine Services for Avera St. Luke's – Aberdeen and as Fire Battalion Chief for the Aberdeen Fire Department. In addition to his duties at MRH&C, he is the General Manager for Wakeside Bar & Grill in Mina.

About Todd

Born in Aberdeen, Todd currently resides at Mina Lake. He enjoys spending time with his family, including his wife, Lori, and two children. His daughter, Courtney, is a registered nurse at Avera St. Luke's Hospital, and his son, Brenden, is on the wrestling team at Northern State University.

Outside of work, Todd's passions include hunting, fishing, and being a wrestling coach.

Todd said his greatest accomplishments were from his time in the military. He received a Bronze Star, two Army Accommodation medals, and eight Army Achievement medals while serving in the Persian Gulf War, the Bosnia and Croatia conflict, and his second tour in Iraq.

Todd's personal philosophy: "Work hard always, help others always, and life will be fulfilling."

To make an appointment with Todd, call 605-845-3692.

MRH&C Announces New Construction, Renovation Project to Meet the Needs and Growth of the Community

continued from the cover

The total cost of the project will be around \$43 million. It will be funded by:

- United States Department of Agriculture (USDA) direct loans (~\$30 million contribution)
- USDA guaranteed loans (~\$7.5 million contribution)
- Equity contribution from the hospital (\$5 million)

The new building will include a patient wing that allows for advanced med/surg, obstetrics, pharmacy, and infusion therapy services. The hospital's surgery and imaging departments will undergo renovations, along with the emergency room, which will include an ambulance bay and helipad. Expansion of the clinic and specialty clinic will round out the project.

"I've been in medicine for 40 years, and this is one of the best laid-out remodels in construction due to the improvements in workflow, traffic, and security for patients and staff," said Mark Vandersnick, RN, Chief Nursing Officer at MRH&C.

Ayoub said the cost of care at MRH&C will not increase because of the project, as funding for the building is not directly tied to the cost of patient services. Health care services will continue as normal without interruption.

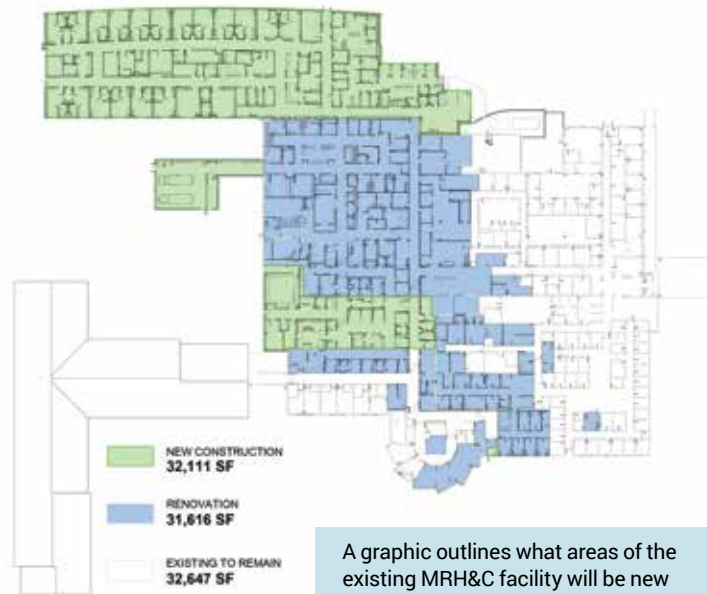
The Decision to Build

Planning for the project began in 2017. MRH&C believed the facility could be updated and structured in a way to improve efficiency and care.

"We're providing 21st century care in a 20th century building," Ayoub said. "We wanted to be very comprehensive with this project, with the goal of doing it once and getting it done right the first time. Our goal is for it to create a welcoming and healing environment for patients, visitors, and staff."

MRH&C initially opened its doors in July 1959, with additions and renovations made in 1976, 1977, 1991, 1998 and 2014. Much of the current facility's main infrastructure is more than 62 years old.

"We want to keep what is good and working while updating and renewing the infrastructure to allow us to provide excellent care for the next 40 years," Ayoub said.



A graphic outlines what areas of the existing MRH&C facility will be new construction and areas that will be renovated.

Impact on the Community

By investing in the new building and renovations over the next three years, there are many benefits to both MRH&C staff and the community. The renovated layout will allow for enhanced departmental adjacencies, ultimately improving staff efficiency and overall workflow. This will help MRH&C better recruit and retain staff, including visiting specialists, due to increased safety, efficiencies, pride, and confidence of the hospital.

The new construction also supports current and future volume expansion as well as any future services the community may grow to need.

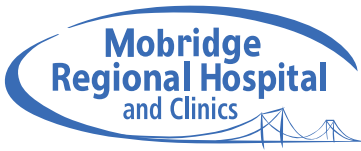
"MRH&C continues to add providers, in both our clinics and specialty clinics," Ayoub said. "We have seen, and expect to continue to see, increases in our volumes, services, and offerings. This project will allow us to invest in our next generation of competent and compassionate caregivers."

Ayoub noted the economic development benefits of the project as well. Short-term, the project will bring workers to town who will dine, shop, and stay at our local businesses. Long-term, as MRH&C continues to grow and expand services, more people will flock to town to seek care they need.

"It's good for our community, good for our employees, and good for surrounding communities to show that we're growing and want to continue to grow to satisfy patient needs now and into the future," Vandersnick said.

Please keep in mind that while these details are accurate today, there may be changes made to the phasing or minor details of the project as MRH&C moves forward in plan finalizations. If you'd like to be the first to learn about updates on the project, follow MRH&C on Facebook or visit www.mobridgehospital.org/news.

We look forward to sharing additional information with the community as we finalize plans and timetables!



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UPCOMING EVENTS & CLASSES

No exercise classes for Seniors

Blood Drive

Thursday, Jan. 28
12:15 - 6 p.m.
Family Worship Center
1708 Grand Crossing

Healthcare Provider CPR Class

Feb. 3, March 9, April 6
1 - 3 p.m.
MRH&C New Education Center

Heartsaver's CPR & AED Class

Feb. 10, March 16, April 13
1 - 5 p.m.
MRH&C New Education Center

Mission:

The mission of Mobridge Regional Hospital & Clinics is to provide high-quality healthcare services in a compassionate and professional manner for people throughout the region.

The Mobridge Regional Healthcare Foundation to Support Renovation Project through Capital Campaign

DETAILS COMING SOON

The MRH&C Board of Directors has voted to approve the Mobridge Regional Healthcare Foundation to begin a capital campaign in the near future. Details are still in the planning stages.

"We're excited to plan this worthy fundraising effort and excited to see the benefits of a new and updated facility in our community," said Foundation Director Darcy Dykhouse. "We hope that many others in our community and our service area will see the benefits and share in our excitement as we look forward to kicking off a capital campaign that will pay dividends in health and wellness for all we serve."



For more information about the Foundation and how to donate, go to www.mobridgehospital.org/foundation.

Vision:

To become one of America's finest rural health providers.

Mobridge Regional Hospital & Clinics does not exclude, deny benefits to, or otherwise discriminate against any person on the basis of race, religion, color, national origin, gender, sexual orientation, age, military status, disability, genetic information, ability to pay, or on any other basis that would be in violation of any applicable federal, state, or local law. For a full non-discrimination statement, visit: mobridgehospital.org/patients-and-visitors/pay-a-bill/non-discrimination-and-privacy-policy.

For Most Current COVID-19 Updates at MRH&C:

For updates and news on how Mobridge Regional Hospital & Clinics is handling the COVID-19 crisis, such as protocol and facility updates, please refer to our website and Facebook page: www.mobridgehospital.org www.facebook.com/MobridgeRegionalHospital